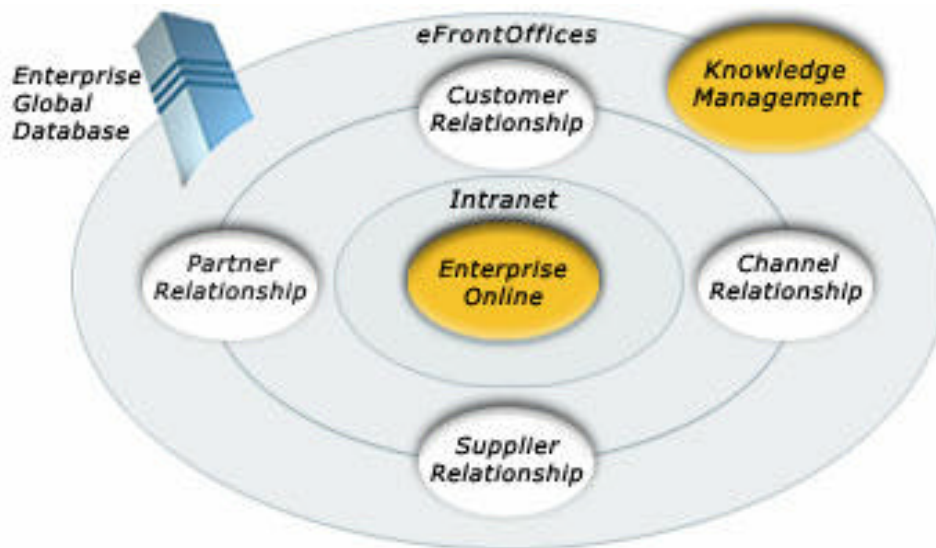




building the **digital enterprise**

Building the digital enterprise

Nixel architects and delivers Enterprise Solutions for corporations that see information technology, knowledge and automation as being key drivers of growth and competitiveness. Founded in 1991 and headquartered at Mumbai, Nixel has been a committed partner for many corporations in India, the United States and Europe including Air India, Asea Brown Boveri, Associated Cement Companies, BEC Group, Bharat Petroleum, Essar Group, Godrej & Boyce, Hindustan Construction, Indian Oil, Kotak Mahindra, Larsen & Toubro, Novartis, Reliance Industries, Siemens, Toyo Engineering and Uhde India. Fired by a missionary zeal to build digital infrastructure and systems for enterprises, Nixel has helped customers improve productivity, quality and competitive advantage and transform themselves into globally connected organizations.



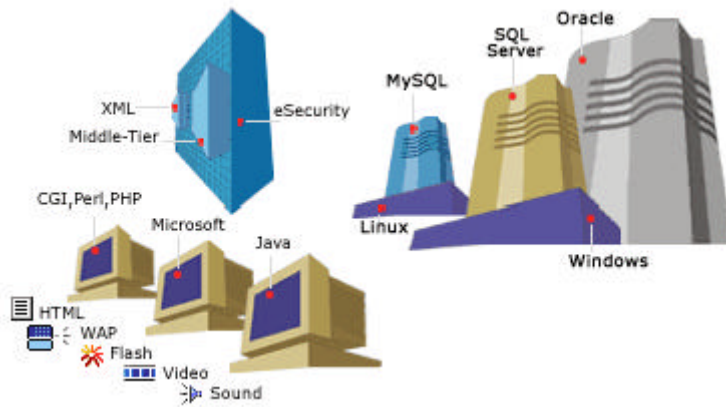
A great team to work with

Nixel's strength is its team of people who work tirelessly to provide customer satisfaction, research new areas of technology and methodologies, fire innovation and creativity in problem solving and drive to new paradigms of human productivity and quality all the time. Nixel was founded by people with world class educational backgrounds and years of experience in industry. These people who still lead from the front, instilled and instituted values, discipline, innovation and systems into the organization from the very beginning. This strong fiber has helped Nixel stand the test of time through successive eras of technological upheavals and advancement. Today the Nixel team includes business and functional experts, technology gurus, committed implementers and customer service personnel, who together help customers achieve business goals through technology.



Staying ahead

Expertise at Nixel has always revolved around multiple software environments and tools. This has helped deliver solutions that mesh in with other applications well. It also enables us to build hybrid architecture that leverages the best in each component. The infrastructure and team at Nixel allows us to build and deploy solutions across the spectrum of Microsoft, Java and Linux environments. Nixel expertise is a pride for us. Our constant learning and research processes help stay abreast with the world's best and provide cutting-edge technology to customers all the time.



Understanding business dynamics

Nixel's wide exposure and interaction with a number of business and functional domains spread over a range of sectors including finance, manufacturing, engineering, agro, construction and services helps us visualize, design and build solutions that work and deliver performance. Over the decade of operations, Nixel has worked with a variety of domains leading to a massive pool of expertise and insight. This expertise has enabled us to cross-pollinate methodologies and best practices across domains, leading to a rich improvement in productivity and enterprise efficiency. Nixel plays the role of not just a technology expert but also an enabler of organizational productivity and competitive advantage.



Technology partnering

Nixel is a customer centric organization. We have grown through successful relationships that have thrived on a mutual commitment to being partners in growth.



Areas of Focus

- Technology Strategy & Implementation
- Enterprise Solutions
- eBusiness Environments

Enterprise Solutions

Nixel solutions are focused on transforming business processes and leveraging the digital method to cut costs, improve quality, enable instant response, integrate operations, automate workflow and enable sophisticated analysis and decision making. These solutions are built on state-of-the-art software architecture harnessing the power of relational databases, application servers, web and client-server development environments and system security methodologies.

Technology Strategy & Implementation

The world of technology has been getting increasingly complex and sophisticated over the two decades of evolution from the birth of the personal computer. Technology requires a high level of expertise and understanding. The management of technology and change in organizations needs constant focus. Strategies have to be carefully formulated to tie in with business objectives. Technology choices and implementations need expertise and experience to ensure success. In an environment where corporations struggle to cope with technological change, Nixel offers its research and innovation, helping customers focus on their core competencies.

eBusiness Environments

As the world gets increasingly networked through the internet, enterprises are beginning to see a new way of working seamlessly over a digital platform. Nixel helps businesses build environments that bind together customers, suppliers, partners, consultants, associates and investors in a single unified medium. These environments enable smooth flow of information and documents and facilitate business, driving down costs and improving efficiencies and response times.

Delivering success

Nixel Solutions are enabling enterprises to automate workflow, route information electronically, remove inefficiencies and obstacles in business processes, integrate various functions and users in the organization, provide information updates instantly and facilitate better decision making through sophisticated analysis and reporting tools. Our solutions span a wide range of applications and functional areas. These solutions have a core engine, customizable interfaces and components, client-server and web architectures, system management and security features and open pipes for data exchange with other applications.

- **Enterprise Process Integration**
- **Customer Relationship Management**
- **Collaborative eSpaces**
- **Human Resources Management**
- **Knowledge Management**
- **Construction Project Monitoring**
- **Drawing Management**

Relationships

Maintaining customer relationships is critical in the globally networked world. Nixel Relationship helps organizations maintain harmonious relationships by enabling workflow and coordination between teams at multiple locations and providing a 360 degree view of customer interactions and transactions.

People

People focused, this Nixel module helps personnel and human resources managers build and maintain accurate profiles of employees, communicate with them regularly, assess performance and program progress and enable electronic workflow and learning processes.

Enterprise Online

Our process integration solution enables electronic workflow and information management through the organization from sales and marketing through the supply chain and into the accounting and financial management functions. The data is carefully designed and managed to enable analysis and visualization leading to more effective decision making.

Collaborative eSpaces

The Nixel Intranet architecture provides an electronic space that enables people and teams to communicate and collaborate with each other. This medium helps bind the organization and build a knowledge driven, electronic workflow culture.

Knowledge

Knowledge and its effective application are becoming primary drivers of competitive advantage to corporations globally. Nixel Knowledge leverages the power of enterprise intranets and electronic communications to build knowledge warehouses through community effort.

Construction Project Monitoring

Our web architecture helps corporations in construction and infrastructure to monitor multiple-location project sites more effectively and dynamically.

Drawing Management

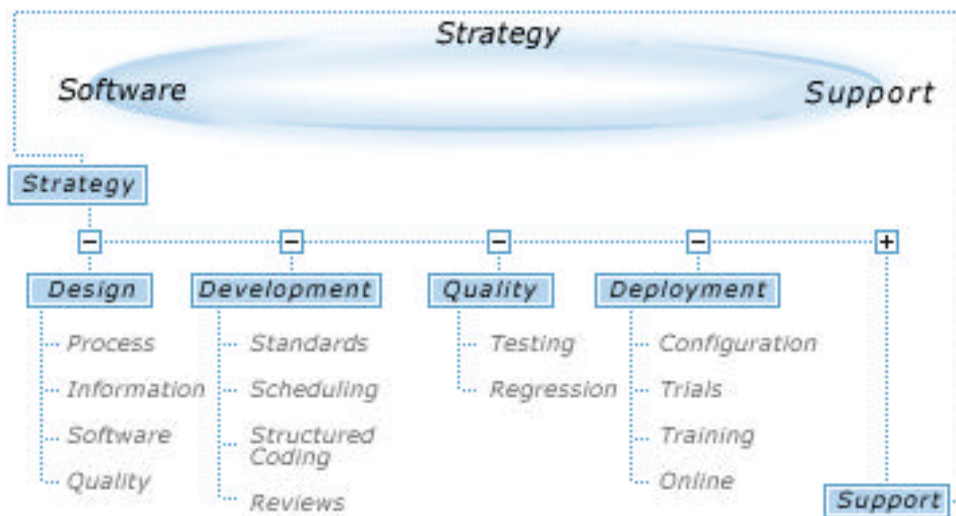
For engineering, manufacturing and utility corporations, management of drawings is key for operations and harnessing of the large knowledge base. Nixel DrawingManager makes this a simple, clean and efficient process.

Engineering & building software

At Nixel building software is similar to engineering a large complex of buildings or a chemical or manufacturing plant. A number of components need to work seamlessly together to deliver performance and ease to the user. These components if not designed correctly do not fit in with one another and the final solution is ineffective. The larger picture needs to be visualized first and components drawn from it.

The design and development process needs to build components bearing in mind their integration into this larger picture. Software must also be scalable and flexible to meet new needs and enhanced performance and productivity.

The design and management of a software project therefore needs to be managed by a team of experts who understand business processes well and are clear in their thinking about technology architecture, database design and software user interfaces. This is a methodology that Nixel has mastered. One that helps place the picture properly in perspective and build a solution that performs and allows scalability and enhancement.





Quality
on
time

Quality on Time

Software projects typically tend to stretch well past their original estimates of time and costs. They also tend to end up lacking the quality and reliability that was originally envisaged. Nixel has built a methodology and organizational philosophy that addresses this problem. Quality on Time is this philosophy. A part of the culture at Nixel. A feeling that extends right from the drafting of functional specifications to designing of the database, processes and software, through the project planning and development cycle and finally through quality assurance, deployment and support. Helping us assure quality and reliability of our solutions and also having them work for you on time.

24 x 7 x 52

Our customers are the single point of focus at Nixel. We've changed our business rules to ensure customer comfort at all times. Nixel has expanded relationships with customers to include strategy formulation, consulting, reengineering, software design & development, change management, technology support, training, education and a host of other services that enable our solutions to be better used and deliver results.

Nixel is never out of range for our customers and well-wishers. From relationship managers to project managers through multiple interfaces including a strong web front office, Nixel ensures that you have all the expertise, know-how, software, drivers and information that you need, to use our solutions and enhance your organizational productivity, quality and competitive advantage.



Thinking the big picture



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